



# UNIVERSITY OF MICHIGAN CHARITABLE GIVING CAMPAIGN

# 2018 PLEDGE FORM

## 1. PLEASE PROVIDE YOUR INFORMATION. (\* = Required Fields)

\_\_\_\_\_  
 \*MR/MRS/MS/DR    \*FIRST NAME    \*MI    \*LAST NAME

\_\_\_\_\_  
 \*HOME ADDRESS (For credit card charges, address listed must be your billing address.)    \*CITY    \*STATE    \*ZIP

\_\_\_\_\_  
 \*HOME PHONE NUMBER    \*UM UNIQUE NAME    \*EMPL ID    \*E-MAIL ADDRESS

**Pledging \$1,000 or more? You are a Leadership Giver!**  
How would you like your name(s) to be listed?

**Do you have a partner/spouse at UM? Please list their name.**

- Yes! I want to receive e-mail updates/newsletters from U-M United Way and/or United Way of Washtenaw County.

\_\_\_\_\_  
 NAME(S) FOR RECOGNITION    PARTNER/SPOUSE NAME

## 2. PLEASE INDICATE GIFT AMOUNT AND SELECT YOUR PAYMENT OPTION.

### EASY PAYROLL DEDUCTION

I want to contribute the following amount **each month**:  
 (indicate one)  \$100     \$50     \$25     \$10

Other Monthly Amount \$ \_\_\_\_\_  
 (Example: \$10 each month = \$120 total annual gift)

For a total annual gift of: **AMOUNT \$** \_\_\_\_\_

### CHECK (Included)

**AMOUNT \$** \_\_\_\_\_ Check # \_\_\_\_\_  
 Make payable to United Way of Washtenaw County

### CREDIT CARD

I want to give the following: **AMOUNT \$** \_\_\_\_\_  
 Credit/Debit

Please circle: AMEX - VISA - MasterCard - Discover  
 Card # \_\_\_\_\_  
 Exp \_\_\_\_\_

- One time payment before December 31, 2018
- One time payment in January 2019
- Quarterly installments in 2019-Jan, Apr, Jul, Oct
- Monthly installments in 2019

### IRA ROLLOVER

I want to give the following: **AMOUNT \$** \_\_\_\_\_

### BANK TRANSFER

I want to give the following: **AMOUNT \$** \_\_\_\_\_

- Bank Transfer

Account # \_\_\_\_\_  
 Bank Routing # \_\_\_\_\_

- One time payment before December 31, 2018
- One time payment in January 2019
- Quarterly installments in 2019-Jan, Apr, Jul, Oct
- Monthly installments in 2019

**SECURITIES** – Call 734.677.7212 to transfer funds.

## 3. PLEASE CHOOSE HOW YOU WANT TO INVEST IN YOUR COMMUNITY. (There are two options; you may choose either or both.)

### Option A - The United Way Community Impact Fund (This fund covers all areas listed below.)

**AMOUNT \$** \_\_\_\_\_

I direct United Way of Washtenaw County to determine the best way to use my gift to address needs in the area(s) of:

- Early Childhood Care & Education
- Homelessness and Housing
- Senior Assistance
- Health & Nutrition/Hunger Relief
- School-Aged Youth
- Financial Stability

### OPTION B - DESIGNATED AGENCY, INITIATIVE OR PROGRAM

You may write in any 501c3 agency. If more room is needed, attach an extra sheet.

\_\_\_\_\_  
**AMOUNT \$** \_\_\_\_\_

\_\_\_\_\_  
**AMOUNT \$** \_\_\_\_\_

- Don't share my name with any designated agency.

## 4. COMPLETE YOUR PLEDGE WITH SIGNATURE AND DATE. Is everything accurate?

\_\_\_\_\_  
 \*Signature    \*Date

Return completed form in the provided envelope to: UM Charitable Gift Office - 503 Thompson St., Ann Arbor, MI 48109-1340  
 Questions? Visit: [umuw.org](http://umuw.org), or E-mail: [uwquestions@umich.edu](mailto:uwquestions@umich.edu), or Call: 734.763.3109.

PLEASE NOTE: A receipt for your pledge will be sent via e-mail, if one is provided, or mailed to the address listed above.





# 2018 Charitable Giving Campaign

## A Message from the 2018 UM Campaign Co-Chairs



We are proud to serve as co-chairs of the 2018 University of Michigan United Way campaign.

The campaign is an opportunity for faculty, staff and retirees to come together, achieve the goal of \$1.3 million, and make a difference in the lives of our neighbors in need.

Your pledge is critical, and will support early childhood care, education, senior assistance, health care, hunger relief, housing security, and financial stability – or you can elect to support a service organization of your choice.

We hope you will join us today with a pledge to the U-M United Way campaign; together we can and will make a difference in our community.

### Thank You and Go Blue!

T. Anthony Denton

Senior Vice-President and COO  
University of Michigan Health System  
Michigan Medicine



Cynthia H. Wilbanks

Vice President Government Relations  
University of Michigan

United Way of Washtenaw County provides real-time responses and solutions to multiple local critical needs and emerging problems that no one agency can solve on its own.

## COMMUNITY IMPACT: THE 6 STRATEGIC FOCUS AREAS

**1**

**Early Childhood**

OUTCOME:

- Children enter school ready to succeed

**2**

**School-aged Youth**

OUTCOME:

- Increase the high school graduation rate.
- Physically and emotionally safe

**3**

**Health and Nutrition**

OUTCOME:

- Increase access to health services.
- Increase food security

**4**

**Housing and Homelessness**

OUTCOME:

- Reduce the number of homeless families and individuals

**5**

**Assisting Seniors**

OUTCOME:

- Increase independent living factors for low-income seniors

**6**

**Financial Stability**

OUTCOME:

- Individuals gain and retain assets

### Ways to Get Involved

#### Student United Way

College students lending time and talent for the benefit of our surrounding community

#### Young Leaders Society

Developing the next generation of leaders.  
Annual Minimum Gift of \$175.00

#### Women United

Supporting the self-sufficiency of Women  
Annual Minimum Gift of \$1,000

#### Leadership Giving Association

Member level: \$1,000 - \$2,499  
Bronze Level: \$2,500 - \$3,999  
Silver Level: \$4,000 - \$6,999  
Gold Level: \$7,000 - \$9,999

#### Tocqueville Society

Annual Minimum Gift of \$10,000 +  
(\$2,500 minimum to United Way)

### United Way Works!



Our Mobile Financial Resource Team works with low-income people on the brink of financial crisis, providing free coaching on how to manage money, eliminate debt and plan for the future. [uwwashtenaw.org/fsagencies](http://uwwashtenaw.org/fsagencies)



Our 2-1-1 call center handles more than 8,000 local calls annually from people seeking help, all free of charge. [uwwashtenaw.org/211](http://uwwashtenaw.org/211)



Our Volunteer Center welcomed more than 16,000 people and helped them find a place to volunteer. More than 220 agencies and their clients benefitted from their help. [volunteerwashtenaw.org](http://volunteerwashtenaw.org)



Our free Volunteer Income Tax Assistance clinic prepared over 1,000 tax returns for low-income Washtenaw County residents totaling over \$1.2M in refunds. [uwwashtenaw.org/freetaxhelp](http://uwwashtenaw.org/freetaxhelp)



Our Varsity Letter Program recognizes high school students who give by volunteering. We are nurturing the next generation to be caring and involved citizens. [uwwashtenaw.org/varsityletter](http://uwwashtenaw.org/varsityletter)



Our partnership in Washtenaw Coordinated Funders focuses on meeting the needs of our community's most vulnerable in four priority areas through three funding components intended to: support human services; build nonprofit capacity; and foster community collaboration and systems-level change. [coordinatedfunders.org](http://coordinatedfunders.org)

To learn more visit [uwgive.org](http://uwgive.org)

United Way  
of Washtenaw County

