



GOVERNMENT RELATIONS
UNITED WAY CAMPAIGN
UNIVERSITY OF MICHIGAN



GIVE TODAY

U-M United Way Campaign Co-Chairs Living United



Chris Kolb - Vice President, Government Relations, University of Michigan



Alfreda Rooks - Director, Community Health Services, University of Michigan Health

We are excited once again to be the co-chairs for the 2023 U-M United Way Campaign! As co-chairs, we want to encourage everyone in the university community to make a pledge to this important campaign, no matter the donation.

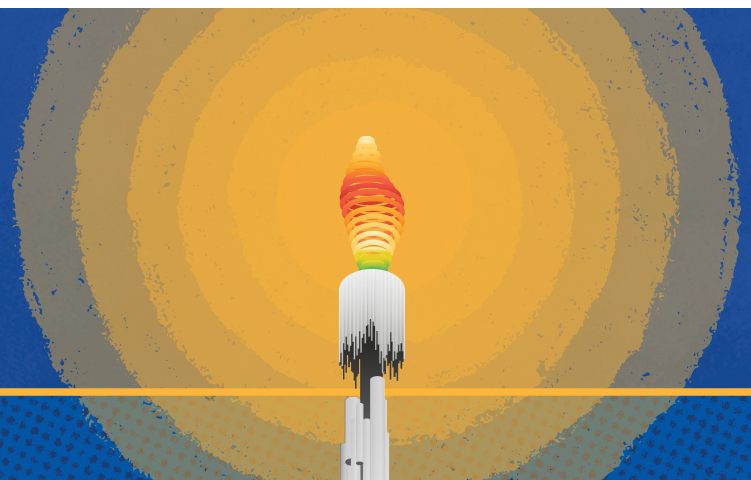
As you may know, this year's campaign includes a merger with the United Way of Washtenaw County and the United Way for Southeastern Michigan. This merger will bring exciting new opportunities to grow resources and maximize efficiency, allowing us to have even more impact for everyone. Your donation will still go to the local organizations that you have faithfully supported these many years.

Making a pledge is simple and easy through the ePledge system or using a one-page pledge form. You can give a smaller amount each month rather than all at once through payroll deduction or credit card – making it budget friendly. You can take great comfort and satisfaction in knowing you have made a difference in someone's life.

We hope you will join us in supporting the 2023 U-M United Way with your pledge today!

Wolverines
UNITED TOGETHER
SUPPORT OUR COMMUNITY

STAY CONNECTED:     @UnitedWaySEM





STEP 1 Tell Us About Yourself (PLEASE PRINT)

DR./MR./MRS./MS./MX. FIRST NAME

MI

LAST NAME

EMAIL ADDRESS

PHONE NUMBER

HOME ADDRESS (FOR CREDIT CARD CHARGES, ADDRESS LISTED MUST BE YOUR BILLING ADDRESS)

CITY

STATE

ZIP CODE

UM UNIQUE NAME

EMPL ID

PLEDGING \$1,000 OR MORE? YOU ARE A LEADERSHIP GIVER!
HOW WOULD YOU LIKE YOUR NAME TO BE LISTED?
IF YOU WISH TO BE ANONYMOUS, PLEASE WRITE ANONYMOUS ON THE LINE ABOVE.

DO YOU HAVE A SPOUSE/PARTNER? PLEASE LIST THAT NAME.

STEP 2 Help Us Change Lives

MY GIFT: Choose how and how much you wish to give.

MY TOTAL ANNUAL GIFT \$

PAYROLL DEDUCTION

BEGINS JANUARY 2024

I want to contribute the following amount each month:

☐ \$100 ☐ \$50 ☐ \$25 ☐ \$10 ☐ \$

X = \$

NUMBER OF MONTHS

TOTAL GIFT AMOUNT

A DIRECT GIFT

☐ CHECK

CHECK # (PAYABLE TO UNITED WAY OF SOUTHEASTERN MICHIGAN)

☐ CREDIT CARD

Donate online UnitedWaySEM.org/WolverinesUnited

OTHER TYPES OF GIFTS

STOCKS, SECURITIES, BEQUESTS OR IRAS

Contact Susan Smith, Senior Director of Major Giving & Donor
Relations at 734-677-7227 or Susan.Smith@UnitedWaySEM.org.

MY INVESTMENT

Choose where to invest your gift. If left blank, your gift will
go towards the Community Investment Fund.

☐ COMMUNITY INVESTMENT FUND \$ WHERE THE NEEDS ARE GREATEST

☐ 2-1-1 HELPLINE \$

☐ ADVOCACY \$

☐ BASIC NEEDS \$

☐ CRISIS & RECOVERY \$

☐ DIGITAL INCLUSION \$

☐ DIVERSITY, EQUITY & INCLUSION \$

☐ ECONOMIC MOBILITY & FAMILY FINANCES \$

☐ EDUCATION & LITERACY \$

☐ Designate My Contribution: Direct all or part of my gift to the
agency named below. (\$50 minimum)

☐ Do not release my contact information or gift amount to agencies.

AGENCY NAME

AMOUNT

There is a 13.7% administration fee to forwarded a minimum gift of \$50 or more
to a qualified 501(c)(3).

STEP 3 Give Us Your Signature

SIGNATURE

DATE

Please keep a copy of this form for your records. You will also need a copy of your pay stub, W-2, or other employer document showing amount withheld
and paid to a charitable organization. United Way of Southeastern Michigan is a 501(c)(3) non-profit organization and your donation is tax-deductible as
allowed by current tax law. No goods or services were provided in exchange for the contribution. Consult your tax advisor for more information.

THANK YOU