We are excited once again to be the co-chairs for the 2023 U-M United Way Campaign! As co-chairs, we want to encourage everyone in the university community to make a pledge to this important campaign, no matter the donation.

As you may know, this year’s campaign includes a merger with the United Way of Washtenaw County and the United Way for Southeastern Michigan. This merger will bring exciting new opportunities to grow resources and maximize efficiency, allowing us to have even more impact for everyone. Your donation will still go to the local organizations that you have faithfully supported these many years.

Making a pledge is simple and easy through the ePledge system or using a one-page pledge form. You can give a smaller amount each month rather than all at once through payroll deduction or credit card – making it budget friendly. You can take great comfort and satisfaction in knowing you have made a difference in someone’s life.

We hope you will join us in supporting the 2023 U-M United Way with your pledge today!
STEP 1  Tell Us About Yourself  (PLEASE PRINT)

DR./MR./MRS./MS./MX.  FIRST NAME  MI  LAST NAME

EMAIL ADDRESS

HOME ADDRESS  (FOR CREDIT CARD CHARGES, ADDRESS LISTED MUST BE YOUR BILLING ADDRESS)

CITY  STATE  ZIP CODE

UM UNIQUE NAME  EMPL ID

PLEDGING $1,000 OR MORE? YOU ARE A LEADERSHIP GIVER!
DO YOU HAVE A SPOUSE/PARTNER? PLEASE LIST THAT NAME.

STEP 2  Help Us Change Lives

MY GIFT: Choose how and how much you wish to give.

PAYROLL DEDUCTION  BEGINS JANUARY 2024

I want to contribute the following amount each month:

☑ $100  ☑ $50  ☑ $25  ☑ $10  ☑ $  

X  =  $  

NUMBER OF MONTHS  TOTAL GIFT AMOUNT

A DIRECT GIFT

☐ CHECK

CHECK # (PAYABLE TO UNITED WAY OF SOUTHEASTERN MICHIGAN)

☐ CREDIT CARD

Donate online UnitedWaySEM.org/WolverinesUnited

OTHER TYPES OF GIFTS  STOCKS, SECURITIES, BEQUESTS OR IRAS

Contact Susan Smith, Senior Director of Major Giving & Donor Relations at 734-677-7227 or Susan.Smith@UnitedWaySEM.org.

MY INVESTMENT

Choose where to invest your gift. If left blank, your gift will go towards the Community Investment Fund.

☐ COMMUNITY INVESTMENT FUND $  WHERE THE NEEDS ARE GREATEST

☐ 2-1-1 HELPLINE $  

☐ ADVOCACY $  

☐ BASIC NEEDS $  

☐ CRISIS & RECOVERY $  

☐ DIGITAL INCLUSION $  

☐ DIVERSITY, EQUITY & INCLUSION $  

☐ ECONOMIC MOBILITY & FAMILY FINANCES $  

☐ EDUCATION & LITERACY $  

☐ Designate My Contribution: Direct all or part of my gift to the agency named below. ($50 minimum)

☐ Do not release my contact information or gift amount to agencies.

AGENCY NAME  AMOUNT

There is a 13.7% administration fee to forwarded a minimum gift of $50 or more to a qualified 501(c)(3).

STEP 3  Give Us Your Signature

SIGNATURE  DATE

Please keep a copy of this form for your records. You will also need a copy of your pay stub, W-2, or other employer document showing amount withheld and paid to a charitable organization. United Way of Southeastern Michigan is a 501(c)(3) non-profit organization and your donation is tax-deductible as allowed by current tax law. No goods or services were provided in exchange for the contribution. Consult your tax advisor for more information.

THANK YOU

Return completed form to the UM Charitable Gift Office at 1109 Geddes Ave., Suite 2300 Ruthven, Ann Arbor MI 48109-1340 - Questions? Call 734-763-5554 or e-mail UWQuestions@UMich.edu